

Privacy Policy

Last updated: 09.01.24

We value your privacy very highly. Please read this Privacy Policy carefully before using the [Insert Website] Website (the "Website") operated by Pine Hill Farm, a(n) Corporation formed in [Insert State], United States ("us," "we," "our") as this Privacy Policy contains important information regarding your privacy and how we may use the information we collect about you.

Your access to and use of the Website is conditional upon your acceptance of and compliance with this Privacy Policy. This Privacy Policy applies to everyone, including, but not limited to: visitors, users, and others, who wish to access or use the Website.

By accessing or using the Website, you agree to be bound by this Privacy Policy. If you disagree with any part of the Privacy Policy, then you do not have our permission to access or use the Website.

What information we collect, where we get this information, how we use this information, what happens if we don't have it, and the legal basis for processing this information

We collect and store any and all information that you enter on this Website. We collect and store the following information about you:

Category of information	Specific piece of information	Legal basis for processing this information	Where we get this information	How we use this information	What happens if we don't have this information
Identifying information	Name	<ul style="list-style-type: none"> • The user has provided consent to the processing of their information; • Processing is necessary in order to take steps that the user has requested prior to entering into a contract. 	<ul style="list-style-type: none"> • Information submitted by the consumer. 	<ul style="list-style-type: none"> • Enforcing our Terms of Service; • Marketing and advertising; • Performing services; • Processing or fulfilling orders or transactions; • Processing payments; • Providing customer service; • Resolving disputes; • Verifying customer information. 	<ul style="list-style-type: none"> • Our use of your data for enforcing our Terms of Service will not be possible; • Our use of your data for marketing and advertising will not be possible; • Our use of your data for performing services will not be possible; • Our use of your data for processing or fulfilling

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Identifying information	Phone number	<ul style="list-style-type: none"> • The user has provided consent to the processing of their information; • Processing is necessary in order to take steps that the user has requested prior to entering into a contract. 	<ul style="list-style-type: none"> • Information submitted by the consumer. 	<ul style="list-style-type: none"> • Enforcing our Terms of Service; • Marketing and advertising; • Performing services; • Processing or fulfilling orders or transactions; • Processing payments; • Providing customer service; • Resolving disputes; • Verifying customer information. 	<ul style="list-style-type: none"> • Our use of your data for enforcing our Terms of Service will not be possible; • Our use of your data for marketing and advertising will not be possible; • Our use of your data for performing services will not be possible; • Our use of your data for processing or fulfilling

Category of information	Specific piece of information	Legal basis for processing this information	Where we get this information	How we use this information	What happens if we don't have this information
Identifying information	Email address	<ul style="list-style-type: none"> • The user has provided consent to the processing of their information; • Processing is necessary in order to take steps that the user has requested prior to entering into a contract. 	<ul style="list-style-type: none"> • Information submitted by the consumer. 	<ul style="list-style-type: none"> • Enforcing our Terms of Service; • Marketing and advertising; • Performing services; • Processing or fulfilling orders or transactions; • Processing payments; • Providing customer service; • Resolving disputes; • Verifying customer information. 	<ul style="list-style-type: none"> • Our use of your data for enforcing our Terms of Service will not be possible; • Our use of your data for marketing and advertising will not be possible; • Our use of your data for performing services will not be possible; • Our use of your data for processing or fulfilling

We are not required to collect this information by a law, court order, nor by a tribunal order. We do not combine nor link the personal information that we hold about you.

With whom we share your personal information

We share the personal information below with the following third parties for the following reason(s):

Category of personal information shared	Specific piece of personal information shared	Categories of third parties with whom personal information is/was shared	Reason(s) for sharing
Identifying information	Name	<ul style="list-style-type: none"> • Email marketing vendors; • Email service providers; • Insurance Companies. 	<ul style="list-style-type: none"> • for providing insurance coverage options; • To manage our interactions with you; • To enforce our Terms of Service; • To market to you via email; • To process transactions.
Identifying information	Phone number	<ul style="list-style-type: none"> • Insurance Companies. 	<ul style="list-style-type: none"> • for providing insurance coverage options; • To process transactions.

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Identifying information	Email address	<ul style="list-style-type: none"> Insurance Companies. 	<ul style="list-style-type: none"> for providing insurance coverage options; To process transactions.

How we protect your personal information

We have implemented the following measures to protect and safeguard your personal information:

- Limiting the amount of personal information that we collect to strictly necessary only;
- Using ssl or other secure connection technologies when receiving or sending personal information beyond internal networks;
- Destroying the personal information that we no longer need;
- Performing regular risk assessments;
- Having comprehensive security policies and procedures;
- Screening all employees with access to personal information;
- Training our employees;
- Implementing and monitoring intrusion prevention and detection systems;
- Maintaining up-to-date software and safeguards;
- Performing regular due diligence of vendors.

Cookies

A cookie is a small piece of data sent from a website and stored on your device by your browser. This Website collects cookies. Please visit our Cookie Policy to learn more about what cookies we collect, why we collect them, and how to change your cookie settings.

Children's privacy

This Website is intended for use by a general audience and does not offer services to children. Should a child whom we know to be under 18 send personal information to us, we will use that information only to respond to that child to inform him or her that they cannot use this Website.

Analytics programs

This Website uses Google Analytics to collect information about you and your behaviors. If you would like to opt out of Google Analytics, please visit <https://tools.google.com/dlpage/gaoptout/>.

Information retention

We retain all of the information that we collect for a period of 7 years.

Your rights

All visitors or users of this website have the following rights with regard to their personal information:

1. The right to access the personal information that we have collected about you.
2. The right to request that we delete all or some of the personal information that we have collected on you.
3. The right to ask us to transmit your personal information that we have collected on you to another provider (where technically feasible).
4. The right to request that we amend any of the information that we have collected about you.
5. The right to withdraw your consent to the processing of your data.

6. The right to request that we restrict the processing of your data.
7. The right to lodge a complaint regarding our collection, sharing and processing of data with competent authorities in the proper jurisdiction.
8. The right to not have to identify yourself, or of using a pseudonym in certain circumstances.
9. The right to stop receiving unwanted direct marketing.
10. The right to receive the personal information that we hold about you in a portable and, to the extent feasible, a readily usable format that allows you to transmit this information to another entity.

Exercising your rights

You may exercise the rights specified above by submitting a consumer request to:

[Insert Name, Phone Number and Address]

We will need to verify your identity prior to effectuating your request. To verify your identity, you will need to provide us with the following information with your request:

- Name;
- Phone number;
- Email address.

Please note that we may be unable to process your request if you do not provide us with the above information.

We will respond to most consumer requests within 30 to 45 days of receipt, depending upon where you reside. However, some requests may take longer. We will notify you in writing if we need more time to respond. We have the ability to deny your request(s) if certain exceptions in the law apply. If we do deny your request, we will provide you with the reasons for such denial.

Complaints

You have the right to lodge a complaint regarding our collection, use and sharing of your personal information by contacting us at the following contact information:

- [Insert Name, Phone Number, E-Mail and Address]

Any such complaints must first be addressed to us in writing as required by Australia Privacy Act 1988 S 40(1A). We will respond to all complaints within a reasonable time (usually 30 days). If you are not satisfied with our response to your complaint, you may then lodge a complaint with the Office of the Australian Information Commissioner by following the steps on [this page](#).

Accountability

The following person is accountable and responsible for our privacy practices and procedures:

- [Insert Name, Phone Number, E-Mail and Address]

You may lodge a complaint with us by contacting the person accountable and responsible for our privacy practices and procedures at the contact information above. Residents of Quebec may lodge a complaint with the Office of the Privacy Commissioner of Quebec by filling out [this form](#) or calling 1-888-528-7741. Residents of Canada may also lodge a complaint with the Office of the Privacy Commissioner of Canada by visiting [this page](#) or calling 1-800-282-1376.

Location of data processing

All data processing activities undertaken by us take place in [Insert State].

Third-party websites

This Website may contain hyperlinks to websites operated by parties other than us. We provide such hyperlinks for your reference only. We do not control such websites and are not responsible for their contents or the privacy or other practices of such websites. It is up to you to read and fully understand their Privacy Policies. Our inclusion of hyperlinks to such websites does not imply any endorsement of the material on such websites or any association with their operators.

Do Not Track

Do Not Track is a preference you can set on your browser to inform websites that you do not want to be tracked. We do not support Do Not Track ("DNT"). You can either enable or disable Do Not Track by visiting the Preferences or Settings page of your browser.

Transferring Data

We plan to transfer data to the United States. This means that your information may be processed in a country outside of Canada and it may be accessible to law enforcement authorities and national security authorities of that country and jurisdiction.

Changes to Privacy Policy

We reserve the right to amend this Privacy Policy at any time. We will notify you of any changes to this Privacy Policy by posting the updated Privacy Policy to this website or application.

Questions

If you have any questions about this Privacy Policy, please contact us at [Insert E-Mail Contact].